



# ENHANCE YOUR PRESENCE

Let WMA help your business!

## 2025 WMA STRATEGIC PARTNERSHIP & ALA CARTE SPONSORSHIPS

|  |   | Ala Carte Sponsorship Pricing | Strategic Partner Pricing |
|--|---|-------------------------------|---------------------------|
| Winter Business Meeting                      | <ul style="list-style-type: none"> <li>Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company</li> <li>Sponsor Recognition in All Pre &amp; Post Event Communications</li> <li>Visual Recognition in Business Meeting PowerPoint Presentation (logo)</li> <li>Logo on Winter Business Meeting webpage</li> </ul>  | \$300                         | \$150                     |
| Masonry Symposiums and Masonry Education Day | <ul style="list-style-type: none"> <li>Opportunity for Your Spokesperson to Address Attendees on Behalf of Your Company</li> <li>Sponsor Recognition in All Pre &amp; Post Event Communications</li> <li>Event (In-Person) Signage</li> <li>Visual Recognition in PowerPoint Presentation (logo)</li> <li>Logo on Masonry Symposiums &amp; Education Day Webpages</li> <li>Two (2) Attendees</li> </ul> | \$800                         | \$600                     |
| Excellence in Hardscape Awards               | <ul style="list-style-type: none"> <li>Opportunity for Your Spokesperson to Address Attendees on Behalf of Your Company</li> <li>Sponsor Recognition in All Pre &amp; Post Event Communications</li> <li>Visual Recognition in PowerPoint Presentation (logo)</li> <li>Event Signage</li> <li>Logo on Excellence in Hardscape Webpage</li> <li>Two (2) Attendees</li> </ul>                             | \$750                         | \$500                     |
| Excellence in Masonry – AIA Wisconsin        | <ul style="list-style-type: none"> <li>Significant Recognition in “Excellence in Masonry” Video Displayed to AIA Attendees</li> <li>Visual Recognition in PowerPoint Presentation (logo)</li> <li>Logo on Excellence in Masonry Webpage</li> </ul>  | \$1,000                       | \$800                     |
| Summer Business Meeting                      | <ul style="list-style-type: none"> <li>Opportunity for Your Spokesperson to Address Attendees on Behalf of Your Company</li> <li>Sponsor Recognition in All Pre &amp; Post Event Communications</li> <li>Event Signage</li> <li>Visual Recognition in Business Meeting PowerPoint Presentation (logo)</li> <li>Logo on Summer Business Meeting Webpage</li> <li>Two (2) Attendees</li> </ul>            | \$300                         | \$150                     |
| Website & Digital Sponsorship                | <ul style="list-style-type: none"> <li>Rotating Company Logo on WMA Homepage and Multiple Sub-Pages</li> <li>Logo and Contact Information on the Sponsor Page</li> <li>Link to Sponsor’s Company Website from All Web Locations</li> <li>Sponsor Spotlight Featured in WMA Social Media Outlets</li> </ul>  | \$1,000                       | \$800                     |
| <b>TOTAL</b>                                 |   | <b>\$4,150</b>                | <b>\$3,000</b>            |