



STRATEGIC PARTNERSHIP

		STRATEGIC PARTNERSHIP PRICING
WINTER BUSINESS MEETING	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Lunch Program • 8' Table Top Display • Visual Recognition in Business Meeting PowerPoint Presentation (logo) • Lunch Table Signage • Two Attendees 	\$150 (\$250 VALUE)
MASONRY SYMPOSIUM	<ul style="list-style-type: none"> • Table or Booth Display Space • Two Attendees • Name on All Advertising & Signage • Visual Recognition on Presentation Screen Prior to Start • Verbal Recognition • Up to 10 Individual PDF Files for Flash Drive Handouts 	\$600 (\$800 VALUE)
EXCELLENCE IN HARDSCAPE DINNER	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Dinner Program • 8' Table Top Display • Visual Recognition in Awards Presentation (logo) • Full Page Ad in the Program Booklet (8.5" H x 5.5" W) • Dinner Table Signage • Event Signage • Two Attendees 	\$600 (\$750 VALUE)
EXCELLENCE IN MASONRY BREAKFAST	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Breakfast Program • 8' Table Top Display • Visual Recognition in Awards Presentation (logo) • Full Page Ad in the Program Booklet (8.5" W x 11" H) • Breakfast Table Signage • Event Signage • Two Attendees 	\$600 (\$800 VALUE)
SUMMER BUSINESS MEETING	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Lunch Program • 8' Table Top Display • Visual Recognition in Business Meeting PowerPoint Presentation (logo) • Lunch Table Signage • Two Attendees 	\$150 (\$300 VALUE)
WEBSITE SPONSORSHIP	<ul style="list-style-type: none"> • Logo on the Entry Portal • Logo and Contact Information on the Sponsor Page • Link to the Sponsor's Company Website on Both Locations 	\$600 (\$800 VALUE)
TOTAL		\$2,700 (\$3,700 VALUE)



ALA CARTE SPONSORSHIP OPPORTUNITIES

		ALA CARTE PRICING
WINTER BUSINESS MEETING	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Lunch Program • 8' Table Top Display • Visual Recognition in Business Meeting PowerPoint Presentation (logo) • Lunch Table Signage • Two Attendees 	\$250
MASONRY SYMPOSIUM	<ul style="list-style-type: none"> • Table or Booth Display Space • Two Attendees • Name on All Advertising & Signage • Visual Recognition on Presentation Screen Prior to Start • Verbal Recognition • Up to 10 Individual PDF Files for Flash Drive Handouts 	\$800
EXCELLENCE IN HARDSCAPE DINNER	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Dinner Program • 8' Table Top Display • Visual Recognition in Awards Presentation (logo) • Full Page Ad in the Program Booklet (8.5" H x 5.5" W) • Dinner Table Signage • Event Signage • Two Attendees 	\$750
EXCELLENCE IN MASONRY BREAKFAST	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Breakfast Program • 8' Table Top Display • Visual Recognition in Awards Presentation (logo) • Full Page Ad in the Program Booklet (8.5" W x 11" H) • Breakfast Table Signage • Event Signage • Two Attendees 	\$800
SUMMER BUSINESS MEETING	<ul style="list-style-type: none"> • Two Minute Presentation Opportunity for Your Spokesperson to Welcome Attendees on Behalf of Your Company at the Beginning of the Lunch Program • 8' Table Top Display • Visual Recognition in Business Meeting PowerPoint Presentation (logo) • Lunch Table Signage • Two Attendees 	\$300
WEBSITE SPONSORSHIP	<ul style="list-style-type: none"> • Logo on the Entry Portal • Logo and Contact Information on the Sponsor Page • Link to the Sponsor's Company Website on Both Locations 	\$800
TOTAL		\$3,700

SEE REVERSE SIDE FOR
STRATEGIC PARTNERSHIP OPPORTUNITIES

2020 WMA STRATEGIC PARTNERSHIP & SPONSORSHIPS



COMPANY AND CONTACT INFORMATION:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Name: _____

WMA STRATEGIC PARTNERSHIP

The Strategic Partnership package includes sponsorship of all WMA events for the calendar year, along with advertising on the WMA website & eNewsletters

☐ **\$2,700 (\$3,700 value)**

ALA CARTE SPONSORSHIP OPTIONS:

(Select options below if you did not select the Package option above)

Winter Business Meeting (January 8, 2020)

☐ \$250

Masonry Symposium (February 12, 2020)

☐ \$800

Excellence in Hardscape Dinner (March 2020)

☐ \$750

Excellence in Masonry Breakfast (April 30, 2020)

☐ \$800

Summer Business Meeting (January 8, 2020)

☐ \$300

Website Sponsorship (Jan. 1 – Dec. 31, 2020)

☐ \$800

METHOD OF PAYMENT:

Credit Card No: _____ Exp. Date: _____ Sec. Code: _____

Name as it Appears on Credit Card: _____

Cardholder Signature: _____

Check No.: _____ \$ Amount: _____

☐ OR - Please Invoice

Wisconsin Masonry Alliance shall regard this document, upon receipt, as a formal contract on the part of the forwarding company to participate in Wisconsin Masonry Alliance events in the capacity of a Sponsor. All correspondence and inquiries originating from Wisconsin Masonry Alliance shall be directed to the individual listed on this form as the company contact. It is this individual that Wisconsin Masonry Alliance will designate as the official company representative through whom all correspondence will take place. Sponsors from the previous year will have the first option to sponsor the same event/item again. If a company does not renew its previous sponsorships by designated deadline, sponsorships will be awarded on a first-come, first serve basis in order of date received. If multiple companies decide to split the cost of any event/item, each company's premiums are based on its total level of financial contribution. To receive recognition in printed materials, please provide an electronic version of your company's logo to info@wma-online.org or jroach@agcwi.org when submitting contract. Acceptable formats include: jpg, PSD, EPS. Acceptable resolution is no less than 300 dpi.

Cancellation & Refund Policy

Notice of cancellations must be made in writing two months prior to the event (no exceptions) and sent to Jeff Roach at info@wma-online.org or jeff.roach@agcwi.org.