



2025 EXCELLENCE IN MASONRY AWARDS

ENTRY FORM

Deadline to Enter: January 31, 2025

The Wisconsin Masonry Alliance (WMA) is dedicated to the promotion and advancement of masonry construction through the dissemination of technology, practice, products, and design. A highlight of our promotional efforts is the Excellence in Masonry Awards presented in recognition of masonry projects exemplifying great design, inspiring material usage, and quality construction. Showcase your masonry masterpiece by entering today. **There is no cost to enter!** Submit entries to: info@wma-online.org.



ENTRY FORM

PROJECT CATEGORY:

Concrete Clay Natural Stone Restoration E2

PROJECT NAME: _____

PROJECT LOCATION: _____

PROJECT COMPLETION DATE (Month/Year): _____

PROJECT SUBMITTED BY: Name: _____ Email: _____

ARCHITECT: _____

GENERAL CONTRACTOR: _____

MASONRY CONTRACTOR: _____

MASONRY SUPPLIER/S & PRODUCER/S: _____

ELIGIBILITY

Any individual involved in the design, supply or construction of a masonry building may participate and enter a project.

Entries must adhere to the following:

1. **Recommended:** A minimum of 50% of the project's exterior must consist of masonry. The exterior masonry requirement may be reduced to 25%, if interior applications feature 50% exposed masonry.
2. The project **must be constructed in Wisconsin** utilizing masonry products produced or supplied by a Wisconsin Masonry Alliance member.
3. The project's occupancy date must be no longer than three (3) years from the date of submission.
4. Any project that has previously won a Wisconsin Masonry Alliance award may not be re-entered.

SUBMISSION

Each entry must include the following to be considered for judging:

1. Completed Entry Form By January 31, 2025
2. Photographs - 10-15 Project Images
3. **Submit Completed Materials to: info@wma-online.org**

ENTRY STATUS NOTIFICATION

All entrants will be notified of their status in March. Winning entrants will be invited to attend the Excellence in Masonry Awards Breakfast at the 2025 AIA-Wisconsin Convention on Thursday, May 22, 2025 in Madison.

If the project was not selected for a 2025 Excellence in Masonry Award, the entry will remain in eligible for the 2026 and 2027 award years.

JUDGING

All entries will be judged on:

1. Design creativity - uniqueness of project.
2. Visual impact and acceptance - impression, relationship to site, pedestrian connection.
3. Inspiring material usage - details, features, or solutional elements.
4. Masonry utilization - the material's relationship in establishing the character and fulfilling the function of the structure.

AWARDS

Winning projects will be showcased at the Annual Excellence in Masonry Breakfast at the 2025 AIA-Wisconsin Convention on May 22, 2025 in Madison for the following categories:

1. Best of Show - Project exemplifying masonry at its finest.
2. Excellence in Clay Masonry - Deemed best project utilizing clay masonry.
3. Excellence in Concrete Masonry - Deemed best project utilizing concrete masonry.
4. Excellence in Natural Stone - Deemed best project utilizing natural stone masonry.
5. E2 Award - Masonry project purposed for Energy & Environmental preservation.
6. Restoration - Exemplary masonry utilization in a restoration showing before and after.
7. Dennis Wilichowski Award - Excellence in overall aesthetic and craftsmanship of masonry.

**Not all categories are required to be awarded.*

QUESTIONS?...CONTACT JEFF ROACH AT 608.221.3148 OR
VIA EMAIL AT INFO@WMA-ONLINE.ORG