



## **Announcing The Wisconsin Masonry Alliance 2012 AIA/CES Symposium Series**

# **SPONSORSHIP INFORMATION**

The Wisconsin Masonry Alliance is presenting its second annual winter Symposium Series.

AIA/CES accredited presentations focusing on Clay Brick Masonry, Stone Masonry, and Concrete Masonry construction will be provided by industry leaders on three consecutive days in three Wisconsin cities.

The Symposium Series will also have table-top booth spaces and designated time slots purposed for masonry industry sponsors to present their products and services to those in attendance.

Extensive promotion to architects, engineers and design build professionals will help make this another successful, well attended event. Support our industry; promote your niche; sign up today as a sponsor.

- Bob Roehrig, *President WMA*

**Dates & Locations**

**Green Bay:** Tuesday, February 14, 2012  
 Comfort Suites  
 1951 Bond St • Green Bay, WI / 877-424-6423

**Wisconsin Dells:** Wednesday, February 15, 2012  
 Wilderness Hotel & Resort  
 511 E Adams St • WI Dells, WI / 800-867-9453

**Waukesha:** Thursday, February 16, 2012  
 Country Springs Hotel  
 2810 Gold Rd • Pewaukee, WI / 800-247-6640

**Agenda**

6:30-7:30 am ..... Exhibitor Set-up  
 7:30-8:15 am ..... Registration, Continental Breakfast,  
 Booth Exhibits, Welcome  
 8:15-9:15 am ..... AIA/CES Presentation (1LU) – Topic (1)  
 9:15-9:30 am ..... Bathroom Break & Speakers Switch  
 9:30-10:30 am ..... AIA/CES Presentation (1LU) – Topic (2)  
 10:30-11:15 am ..... Booth Exhibits  
 11:15 am-12:15 pm ..... AIA/CES Presentation (1LU) – Topic (3)  
 12:15-1:15 pm ..... Working Lunch  
 12:30-1:15 pm ..... Wrap-up / Q&A – Comments / Door Prizes

**Symposium Pricing**

**Architect or Engineer:**  
 Includes Breakfast / Lunch / (3) LUs / Flash Drive

Early Bird Discount of 50% off: \$20 (before February 3, 2012)  
 \$40 (after February 3, 2012)

**Industry (Individual Attendee):**  
 WMA member – \$40 • Non-Member – \$60

**Corporate Sponsorship Costs**

**Platinum Sponsor (3) events:** **\$550 Member**  
**\$800 Non-Member**

- Includes table or booth display space
- Includes two attendees
- Includes name on all advertising and signage
- Includes visual recognition on presentation screen prior to start
- Includes verbal recognition
- Includes up to 10 individual PDF files for Flash Drive handouts

**Gold Sponsor (1) individual event:** **\$350 Member**  
**\$500 Non-Member**

- Includes table or booth display space
- Includes two attendees
- Includes name on local advertising and signage
- Includes up to 5 individual PDF files for Flash Drive handouts

**Silver Sponsor (1) individual event:** **\$250 Member**  
**\$350 Non-Member**

- Includes table or booth display space
- Includes one attendee
- Includes 1 PDF file for Flash Drive handouts

**Table-top Participation / Door Prizes**

In order to promote direct involvement between the attendees and sponsors, we will be providing dedicated time for the booth exhibits and offering a door-prize program.

Note: Table-top display space is limited to the first 20 registrants.

**Sign Up Form**

**Deadline to reserve sponsorships: December 31, 2011**

**Locations you will be participating in:**

Green Bay  Wisconsin Dells  Waukesha

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Payment Information:** Payment can be mailed, faxed (414-276-7704) or emailed to info@wma-online.org.

**Mailing Address:** WMA • 6737 W Washington St, Ste 1300  
 Milwaukee, WI 53214 • www.wma-online.org

**QUESTIONS?** Call 414-276-0667 or email info@wma-online.org

**Pay by Credit Card:**  VISA  AmEx  
 MasterCard  Discover

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ CSC: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Choose Sponsorship Package below & list full names of all attendees.**

Platinum Package:

1. \_\_\_\_\_  WMA Member: \$550

2. \_\_\_\_\_  Non-Member: \$800

List full name of any additional attendee(s):

1. \_\_\_\_\_  WMA Member: \$40

2. \_\_\_\_\_  Non-Member: \$60

Gold Package: \_\_\_\_\_ = \_\_\_\_\_ TOTAL

1. \_\_\_\_\_  WMA Member: \$350

2. \_\_\_\_\_  Non-Member: \$500

List full name of any additional attendee(s):

1. \_\_\_\_\_  WMA Member: \$40

2. \_\_\_\_\_  Non-Member: \$60

Silver Package: \_\_\_\_\_ = \_\_\_\_\_ TOTAL

1. \_\_\_\_\_  WMA Member: \$250

Non-Member: \$350

List full name of any additional attendee(s):

1. \_\_\_\_\_  WMA Member: \$40

2. \_\_\_\_\_  Non-Member: \$60

= \_\_\_\_\_ TOTAL