



Wisconsin's Foremost Masonry Event: WMA 2012 Symposium Series

Green Bay
Feb. 14

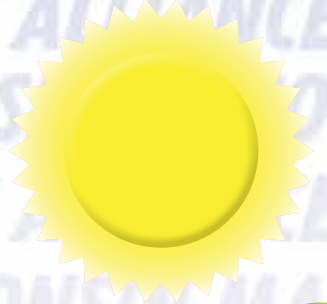
Wisconsin Dells
Feb. 15

Waukesha
Feb. 16

Featuring National Masonry Expert: Christine A. Subasic, PE, LEED-AP

Presenting: The Role of Masonry in Sustainable Design

Including: Exhibits of the Newest and Most Innovative Masonry
Products, Services and Techniques.



Dates & Locations

Green Bay: Tuesday, February 14, 2012
Comfort Suites
1951 Bond St • Green Bay, WI
877-424-6423

Wisconsin Dells: Wednesday, February 15, 2012
Wilderness Hotel & Resort
511 E Adams St • WI Dells, WI
800-867-9453

Waukesha: Thursday, February 16, 2012
Country Springs Hotel
2810 Gold Rd • Pewaukee, WI
800-247-6640

Agenda

6:30-7:30 am	Exhibitor Set-up
7:30-8:15 am	Registration, Continental Breakfast, Booth Exhibits, Welcome
8:15-9:15 am	AIA/CES Presentation (1CE)
9:15-9:30 am	Break
9:30-10:30 am	AIA/CES Presentation (1CE)
10:30-11:15 am	Exhibit Booths
11:15-11:30 am	Lunch Served
11:30 am-12:30 pm	AIA/CES Presentation (1CE) Working Lunch
12:30 pm	Door Prizes

The Role of Masonry in Sustainable Design and LEED™

Increasingly, environmental considerations are a part of the design process for buildings, and it is therefore vital that designers, contractors and manufacturers are aware of the attributes of materials and construction methods. Masonry expert, Christine A. Subasic, P.E., LEED A.P., of C. Callista Subasic, will introduce attendees to sustainable design and discuss the ways sustainable design goes beyond the U.S. Green Building Council's LEED™ Rating System. She will also provide an overview of the LEED™ Rating System and the associated certification process, address LEED™ credit categories, and identify how masonry products can contribute to sustainable design and LEED™ credits. This presentation will give insight on the environmental building marketplace, as well as cover criteria and considerations used in selecting masonry products for LEED™ projects. The seminar will also discuss trends in area of sustainable design.

Christine "Tina" Subasic, P.E., LEED A.P.

C. Callista Subasic, Raleigh, NC

Christine "Tina" Subasic, P.E., LEED A.P. is a self-employed consulting architectural engineer at C. Callista Subasic in Raleigh, NC, where she specializes in masonry and sustainable design. Ms. Subasic provides technical support services, including standards development, educational seminars, masonry detailing, inspection services, and expertise on the role of masonry in sustainable design, and serves as editor of The Masonry Society's Sustainability E-Newsletter. Ms. Subasic has represented The Masonry Society on the U.S. Green Building Council and has participated in the development of the International Green Construction Code (IGCC) and the Green Building Assessment Protocol for Commercial Buildings (ANSI/GBI 01-2010). She is active on ASTM E60 Committee on Sustainability and is a founding member of the TMS Sustainability Committee. Her work and dedication has been recognized by The Masonry Society as a recipient of the TMS President's Award and TMS Service Award. Ms. Subasic has spoken to audiences throughout the U.S. on masonry and sustainable design.



She has written numerous articles and publications for Masonry Construction magazine and industry associations. She is the author of the books "Six-Minute Solutions for Civil PE Exam Structural Problems" and "Six-Minute Solutions for Structure I PE Exam" and co-authored the "Masonry Designers' Guide." Ms. Subasic received her Bachelor of Architectural Engineering Honors degree with Structural Option from the Pennsylvania State University. She is a LEED® Accredited Professional and a registered professional engineer in Virginia and North Carolina. Prior to starting her own firm, Ms. Subasic worked for the Brick Institute of America and Cagley & Associates.

Question for the Speaker? The working lunch session will entail a wrap-up and engagement of discussion, commentary and insight. If you have a question or topic of concern regarding masonry, sustainability, green or energy codes, etc., please write it in the space provided at the bottom of the registration form on the next page.

Registration Form

Architects: Register by February 3, 2012 to receive the early bird rate of only \$20 per person!

Location you will be attending:

(Check all locations that you are attending. Separate registration fee applies per location.)

Green Bay Wisconsin Dells Waukesha

- **3 CE Hours Earned**
- **Breakfast & Lunch**
- **Flash Drive**

Architect or Engineer Attendee

___ Number attending @ \$20
(early bird registration - prior to
February 3, 2012)

___ Number attending @ \$40
(after February 3, 2012)

Industry (Individual Attendee)

___ Number attending @ \$40
(WMA member)

___ Number attending @ \$60
(NON-member)

Payment Information: Payment can be mailed, faxed (414-276-7704) or emailed to info@wma-online.org.

Mailing address: WMA • 6737 West Washington St., Suite 1300, Milwaukee, WI 53214

QUESTIONS?: Call 414-276-0667 or email info@wma-online.org

Pay by Credit Card: VISA Mastercard American Express

Amount to be Charged: \$ _____

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ CSC: _____

Cardholder's Signature: _____ Date: _____

Registered Attendees

1. _____

2. _____

3. _____

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

*Email: _____

Question for the Speaker

Register Online at www.wma-online.org