



Events

- Excellence In Masonry Awards
- Excellence In Hardscape Awards
- Membership Meetings
- Education Programs for the Design/Build Professional.

Visit www.wma-online.org
for more information.



Our Mission

The mission of the Wisconsin Masonry Alliance (WMA) is to expand the market for masonry in both commercial and residential landscape and building projects. WMA promotes awareness of the advantages of masonry as a quality building and landscaping method.

WMA programs provide designers, architects and engineers with the tools and knowledge to become proficient in the design of various masonry systems.

Masonry and Hardscaping – a valuable partnership of design, durability and function.



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Wisconsin Masonry Alliance
6737 W. Washington St.
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Milwaukee, WI 53214

Membership Categories

WMA Manufacturer/Dealer/Distributor Members:

Companies that manufacture or distribute concrete, stone and brick masonry units or hardscape products.

WMA Contractor/Installer Members:

Companies that are mason contractors or installers.

WMA Associate Members:

Individuals and companies engaged in providing products and/or services to the masonry and hardscape industry, but are not manufacturers or contractor/installers.

Professional Members:

Degreed professionals (including architects and engineers) with an interest in the masonry and hardscape industry. Professional members are non-voting members.

Wisconsin Masonry Alliance (WMA): WMA is committed to establishing a vision for a new organization - the Wisconsin Masonry Alliance. The purpose of the organization will be to bring together all facets of the masonry and hardscape industry – contractors, masons, manufacturers, stone suppliers, cement shippers, landscape contractors, distributors and suppliers for the purposes of promoting excellence in hardscaping and unit masonry construction.

Programs

Marketing to Architects: WMA actively participates in the annual AIA-Wisconsin convention. Promotional mailings to architects are sent annually, including brochures with building details featuring outstanding uses of masonry. Seminars on designing with masonry, including instruction in the latest design software for masonry are held. WMA holds award programs to highlight the best design uses of masonry and hardscaping in residential and commercial projects.

Vocational Training and Education: The goal of this program is to support education for masons thereby increasing the masons in the industry. Currently there are three technical school masonry training programs in Wisconsin at Rice Lake, Fennimore and Waukesha County Technical Colleges.

Technical and Engineering: This program monitors numerous state and national codes, including providing testimony and information on proposed changes. WMA conducts testing of masonry units with State of Wisconsin approval. The approved list is provided to all architects and designers throughout Wisconsin. The program publishes Wisconsin specific technical information through WMA published Tech bulletins.

Internet Marketing: WMA features innovative uses of masonry and hardscaping on its web site www.wma-online.org. Winners of the Excellence in Masonry and Excellence in Hardscape design competitions, design/build professional resources and access to the NCMA E-teks are also available on the website.

Legislative Advocacy: WMA focuses on code activities that affect masonry construction in Wisconsin. The goal is to maintain and achieve successful appointments of WMA representatives on construction related code and energy councils. WMA provides a unified voice in a continuing effort to develop and maintain Wisconsin State DOT specs that are consistent with national and regional standards.

The Residential Market: WMA promotes the use of masonry as a superior method to alternate systems both below and above grade through the use of advertising, literature development, and a builder promotional campaign.

Excellence in Hardscape Awards: This award program provides a showcase for residential and commercial landscape applications and recognizes landscape professionals who are successfully and creatively implementing masonry hardscape products.

Excellence in Masonry Awards: This program provides a showcase for the best residential and commercial designs in masonry. The awards are given at a breakfast event during the annual AIA-Wisconsin convention. A full-color brochure featuring the current year award winners with plan details is produced. This brochure is distributed at the awards breakfast and in follow-up mailings.

Technical Director: WMA provides access to a technical director who can provide information to regulators and other legislative bodies on building codes and provide tools and knowledge to architects and engineers to become more comfortable in the design of various concrete masonry systems.

Request More Information!

Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

- Please send me membership information
- Please add me to the WMA mailing list (*mail and email*)
- We would like to JOIN now as a(n)
 - WMA Manufacturer/Dealer/Distributor Members
 - Contractor/Installer Member
 - Associate Member
 - Professional Member

Please return form by email (info@wma-online.org), fax back to 414-276-7704, or mail.

If you have any questions, please contact the WMA office at 414-276-0667 or toll-free at 800-377-0667



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